Psalm FM Newsletter

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ome people say radio is becoming irrelevant. That's not what our listeners are saying. Every day we get mail from those of you who tell us how you are encouraged by the music and programming available all day and night on PsalmFM, The Bridge, and The Sanctuary.

Vacki wrote to us to say, "I listen to KBHW in the car, and you were a comfort as I traveled back and forth to Dad's house during his illness and for the funeral."

It takes a lot to operate a radio station and its translators - and people just like you have kept us on

the air for almost 42 years! Now is the time of year we ask YOU to be a part of spreading the Good News over the air. Sharathon 2024 is coming up on Sept. 10, 11, and 12, and we need YOU! Programming will sound different during those days, but I know you'll be encouraged as we share testimonies of those whose lives have been changed by the message heard on PsalmFM, The Bridge, and the Sanctuary.

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Will you make a faith promise now, so we can get a good start to this year's Sharathon? You may choose to give monthly or all at once; just know that <u>every gift counts</u> toward helping PsalmFM broadcast in the most effective, efficient way possible.

Day sponsors get an added bonus of a special shoutout 10 times during their chosen day. You may have a milestone anniversary coming up or want to share a birthday or memorial. Call us now to make your faith promise and reserve your date on the calendar! And if you own a business, we would love to share our underwriting opportunities with you.

Tune in Sept. 10-12, from 7 a.m. to 6 p.m., to hear from our special guests. We are going to celebrate the light that Christian radio is in our dark world! You'll hear from local pastors and listeners, as

SHARATHON

September 10-12, 7 a.m. to 6 p.m. Call 218-285-7398 or donate securely online at www.psalmfm.org well as familiar voices of some of our program hosts. Dean Hulce, host of God's Great Outdoors, will be with us and would love to meet you on Tuesday and Wednesday! We invite you to stop by our studios at 4090 Highway 11 on the south end of International Falls. Come see the studios, enjoy refreshments, and visit with our staff and volunteers. This ministry would not be here without YOU, so please plan to join us as you're able.

Together, we can spread the Gospel to listeners like Chris who told us, "Your programs refresh me and my husband daily. Jesus bless all you do."

Will you make a faith promise to keep refreshing hundreds of

listeners with the Good News?

You may return your faith promise with the enclosed form, call us at 218-285-7398, or donate securely online at psalmfm.org.

Thank you for supporting local Christian radio for the year ahead. We're excited about what the future holds, and we are honored that you are a part of helping us move forward.

Deer River—92.7



Where do you listen? The Highlands take PsalmFM with them on the lake!

On the Air with Area Pastors

What an honor it is to fellowship with pastors and their enthusiasm for the Word of God and what's going on in their congregations every Tuesday morning at 8:00 a.m. So far, we've heard from Angle Inlet, Hibbing, Crane Lake, Cohasset, and more! If you missed any, you can hear them again at **psalmfm.org/interviews**. Feel free to recommend your pastor!

If you'd like to have a PsalmFM representative come visit your church, please reach out to us. We enjoy visiting, sharing about the radio ministry, and worshiping with you in person!

Heartland Christian Broadcasters, Inc. has been blessed with three unique stations, each aimed at providing spiritual encouragement in different formats. **PsalmFM** combines praise & worship music and teaching and is heard on two stations and 11 translators as well as streaming online. **The Bridge** is a 1,000-watt signal in International Falls, Warroad, and Roseau, featuring Christian talk and teaching programs. **The Sanctuary** is traditional Christian music, heard on Paul Bunyan TV channel 1082.

Your gift of support directly helps get the Word of God into people's lives through all of these stations. When you give, please tell us where and how you listen!

Thank you to our First **Quarter Sponsors**

There's still room for YOUR business to sponsor a program or music hour on PsalmFM!

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